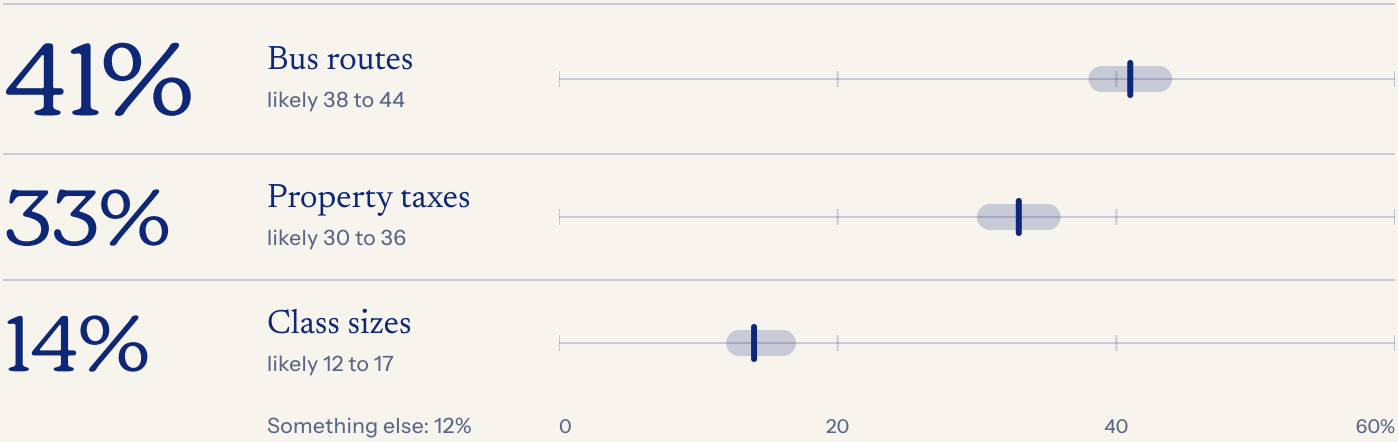
A read on Fox Point

Buses first, taxes close behind.

Prepared for	Who it covers	Date	How close
Robin Hale, School Board	Fox Point, Ward 1, precincts 3 and 4	October 5, 2026	3,412 voters, within 3 points

Robin, you asked what Fox Point cares about most. Nobody has ever polled it, so I built you a read. Bus routes lead, and the people who care most about them are parents and renters under 35. Those are also the people who haven't decided how they'll vote. That overlap is your month.



1

This Saturday's walk script now opens on buses.

Draft, waiting on you

2

This Saturday's walk moved to the renters' and parents' blocks.

Draft, waiting on you

3

"Fix the buses" goes at the top of the door card.

Draft, waiting on you

What people care about, by who they are

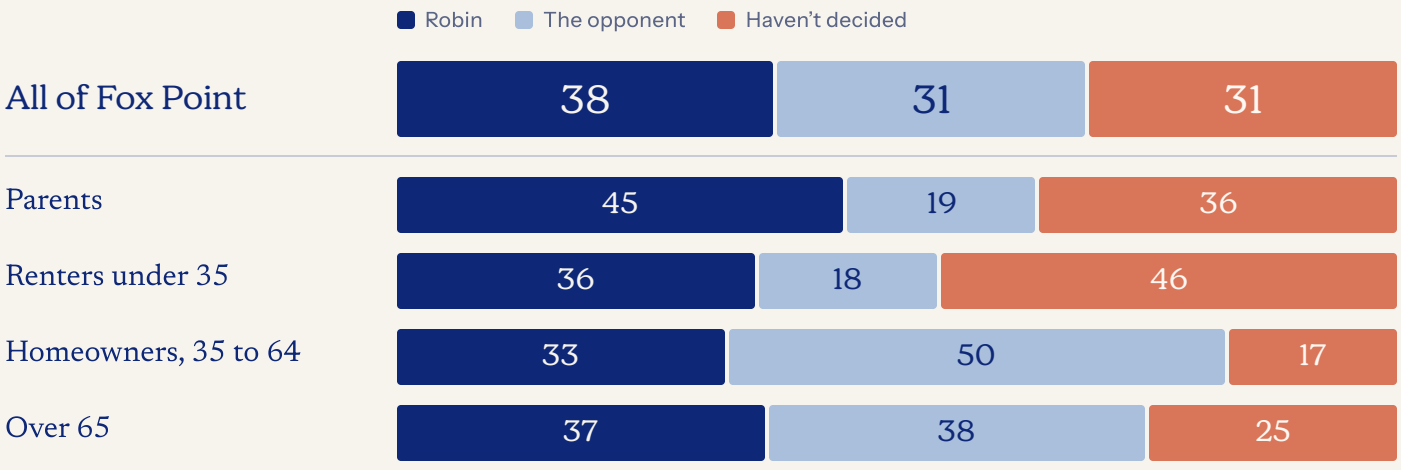
Buses are a young family's issue. Taxes belong to older homeowners.

Over 65, property taxes run well ahead. Among parents, buses more than triple them. If you say the same thing on every block, half of Fox Point hears the wrong thing.

	Bus routes	Property taxes	Class sizes	Something else
Parents 28% of voters. Kids at home	58	17	20	5
Renters under 35 24% of voters. Mostly near Wickenden	46	14	8	32
Homeowners, 35 to 64 26% of voters. No kids at home	31	49	11	9
Over 65 22% of voters. The most reliable voters	26	55	16	3
All of Fox Point	41%	33%	14%	12%

Would they vote for you

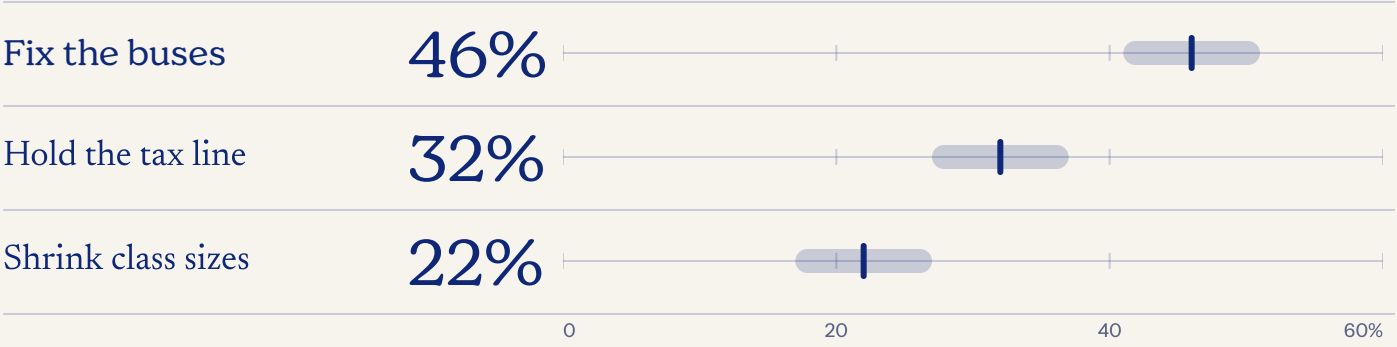
You're ahead by seven, and a third of Fox Point hasn't decided.



You lose homeowners, and you win parents. Renters under 35 are the swing: nearly half haven't decided, and most of them haven't heard from anyone yet.

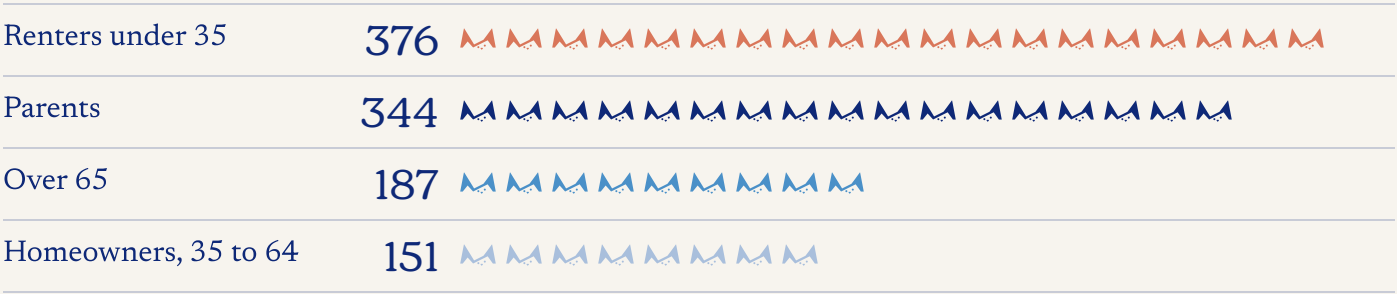
What to say

“Fix the buses” moves the most people.



Who to say it to

1,058 people are still making up their minds.



Each mark stands in for 20 voters.

Where I’d send you this Saturday

The walk, redrawn around them.

Street	Doors	Who’s undecided there	Open with	Then ask about
Wickenden Street	14	Renters under 35	Fix the buses	Rent
Ives Street	11	Parents	Fix the buses	Class sizes
Transit Street	9	Parents	Fix the buses	The 33

In their words, from your door notes

What Fox Point told you last Saturday.

> *“The 33 hasn’t been on time since September.”*
>
> Door note, Transit Street

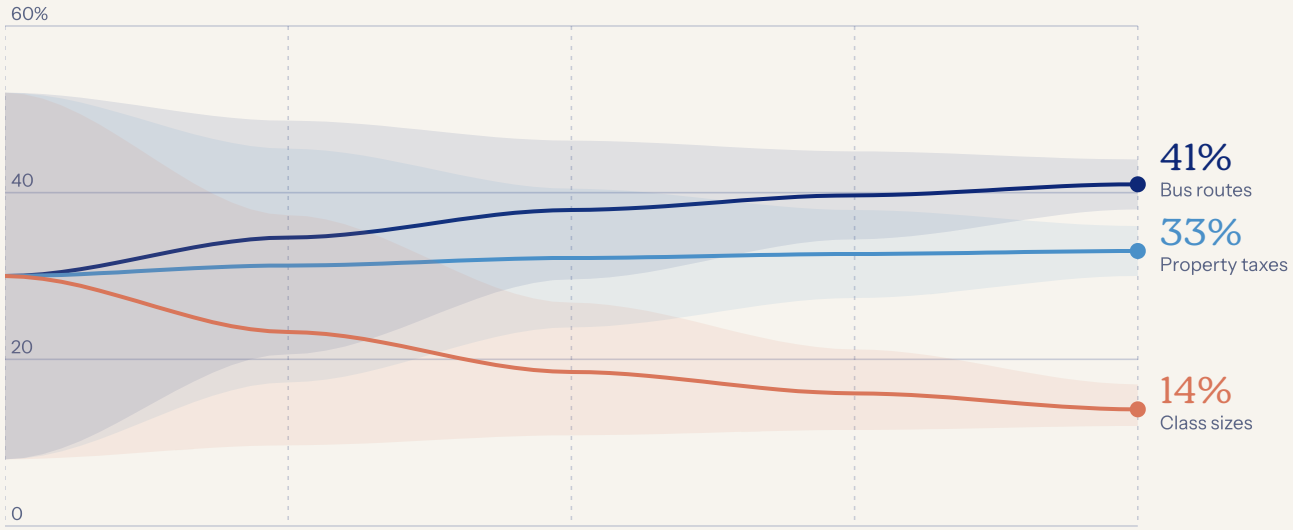
> *“You’re the first one who’s ever knocked.”*
>
> Door note, Wickenden Street

> *“Just tell me when the bus is going to come.”*
>
> Door note, Transit Street

> *“Ask me again when I’ve seen the school budget.”*
>
> Door note, Ives Street

It started as a guess. Then each source pulled it in.

Before anyone was asked, every answer could have landed almost anywhere. This is how bus routes, property taxes and class sizes came apart.



Before anyone asked

Within 22

A guess

The state party

Within 14

The voter file and the 2024 canvass: who lives here, and 640 doors the party already knocked

The state

Within 8

Precinct returns for 2022 and 2024: who turns out, block by block

Fala

Within 5

A stand-in for each of the 3,412 voters, built from all of the above, and asked every question here

Robin

Within 3

Last Saturday's 30 doors and your notes, checked against what the stand-ins said

The stand-ins, checked against your doors

Last Saturday's walk	Stand-ins said	Doors said
Bus routes	41%	13 of 30
Property taxes	33%	10 of 30
Class sizes	14%	4 of 30
Something else	12%	3 of 30

What this is, and isn't

A modeled read of Fox Point's 3,412 registered voters, not a live-interview survey. Nobody was called. The people on these pages are stand-ins, built from the record and checked against real doors.

"Within 3 points" is the range on the top answer. It's for your campaign's own decisions, so it stays inside the campaign and shouldn't be published as a poll.

The more doors you knock, the better the read.

Fala, for Robin